

Website Privacy Policy

Effective Date: 18/09/2024

Last Revised: 08/10/2025

Players Nitelife Pty Ltd ("we," "us," "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our website and interact with our services, including our subscription forms, job application processes, chatbot interactions, and event ticketing systems.

1. Information We Collect

- **Subscription (VIP List):** We collect your name and email address when you subscribe to our VIP list for newsletters, promotions, and updates.
- **Job Applications:** We collect your full name, email address, and phone number when you submit an application for potential employment.
- **Chatbot Form:** When you enter information into the chatbot form, we collect your name, email address, and any other details you provide. By submitting your information through this form, you agree to receive promotional communications, including marketing emails, special offers, and event updates. Individuals who provide their details through the chatbot form are also added to our VIP list to ensure they receive the latest updates and offers from Players Nitelife Pty Ltd. You can opt out of receiving these communications or unsubscribe from the VIP list at any time by following the unsubscribe link in our emails or by contacting us directly.
- **Event Entry and Ticket Purchases:** When you purchase or register for tickets to our events (including free tickets), we collect your name, email address, phone number and any other details required for event access or verification. By providing this information, you consent to receive event-related communications, such as ticket confirmations, reminders, and post-event updates, as well as promotional materials and offers from Players Nitelife Pty Ltd. Individuals who register or purchase event tickets are also automatically added to our VIP list to receive future event announcements, promotions, and exclusive offers. You may unsubscribe or opt out at any time via the link in our emails or by contacting us directly.

2. How We Use Your Information

- **VIP List:** Your name and email are used to send newsletters, promotions, and updates about our services. You can unsubscribe at any time by clicking the "unsubscribe" link in our emails or by contacting us directly.
- **Job Applications:** Your personal information is collected for employment consideration. We may retain this information in our applicant pool unless you request deletion. If hired, your records will be kept for 7 years post-termination in compliance with legal requirements.
- **Chatbot Form:** By submitting your details, you agree to receive promotional content. Your information is used to provide tailored promotions and updates. Users who submit their details via the chatbot form are also included in our VIP list to receive ongoing event news, offers, and updates. You can unsubscribe or opt out at any time by following the instructions provided in promotional materials or by contacting us.
- **Event Entry and Ticket Purchases:** Your information is used to manage event access, verify ticket purchases, and provide updates related to the event. It may also be used to send future marketing communications about similar events, offers, or promotions. Event participants are also added to our VIP list to receive ongoing communications about upcoming events and special offers. You can opt out of such communications at any time by using the unsubscribe link in our emails or by contacting us directly.

3. Data Security

We take the security of your personal data seriously. All information is stored in an encrypted cloud storage system and protected by two-factor authentication. Only authorised personnel have access to this information.

4. Data Sharing

We do not share your personal information with third parties for marketing or other purposes unless required by law.

5. Data Retention

- **VIP List:** Your information will be stored until you unsubscribe from our mailing list.
- **Job Applications:** Your information will be retained in our applicant pool unless you request its deletion. Records of successful staff members will be kept for 7 years after employment termination.
- **Chatbot Form:** Your data collected via the chatbot form will be stored and used for promotional communication unless you opt out.
- **Event Entry and Ticket Purchases:** Your event registration or ticketing data will be retained for as long as necessary to manage your participation and comply with financial or legal obligations. Marketing-related data will be kept until you unsubscribe or request deletion.

6. Your Rights

You have the right to request access to, correction of, or deletion of your personal data. To make such requests, please contact us via email at info@playersshowgirls.com.au.

7. International Users

Although our website is accessible worldwide, we operate under Australian laws and regulations. By providing your information, you consent to the storage and processing of your data in accordance with this Privacy Policy and Australian law.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be added to this page, and the "Last Revised" date will be updated accordingly. Your continued use of the website after changes are posted constitutes your acceptance of the revised policy. If you have any questions or concerns about this policy, please contact us at info@playersshowgirls.com.au.